

# About Ciao Bella



think outside  
the  box

Based in North Italy's beautiful city of Turin, our company & brands are **known worldwide in art and craft sector, and in the design industry.**

We have a **team of artists, designers and illustrators** focused on creating beautiful items and Italian design with a fresh perspective. Our workplace environment is made of good humor, strong ties, positiveness, and a pinch of craziness. Our mission is to create not only products but artwork to get an emotional response.

Ciao Bella's design begins with original illustrations and color palettes, often bold and unconventional, and **the use of the best materials and processes** which result in exquisite creations. Our contemporary Italian style and high standards are evident in every product we make.



## ART AND CRAFT PRODUCT LINES

With our paper collections and materials for art and craft, we're proud of helping people to express themselves artistically thinking outside the box, to encourage sharing creativity, and support independent artists, playing a part in preserving priceless memories.



### Premium Quality

Ciao Bella is a premium brand, known worldwide for its high quality. You just need to touch our products and packaging to figure it out. Touch the fibers of our rice paper, try the thickness of our stencils, find out the crisp impressions of our photopolymer stamps. Don't miss to try our Chiaroscuro lines!



### Ethical Sourcing

We're proud to use sustainable materials. We print on FSC certified paper, the mark of responsible forestry. We use both biodegradable and recycled materials for our packaging.



### Artworks

We create art, not just products. Any design begins with brainstorming sessions with our creative team, Art Director and Design Manager. The outcome are exclusive artworks made by an internal team of Italian artists. Among us there are digital illustrators, watercolour artists, visual designer specialists, multi-purpose artists, graphic designers, visual marketing experts.



### Made in Italy

Our company, design studio, illustrators, graphic designers, management are based in Italy. The production of any paper item is totally made in Italy at our headquarters. The other product lines are manufactured in our factory in China, with premium quality materials and production processes. We are proud to support local communities.



### Sales Network

Our sales network is made by wholesale distributors, retail chains, brick-and-mortar stores, online stores. Our website [www.ciaobellapaper.com](http://www.ciaobellapaper.com) is a supply channel reserved to them. Get in touch to know how to join our sales network becoming a reseller, or contact us to know the reseller nearest to you.



“ Every great design begins with an even better story ”